

# NCC Cable System Order

11765164

Order #	62348842
Syscode	7838
System Name	Spectrum/Madison Interconnect, WI
Market	Madison

Flight Dates	10/10/16 - 10/23/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate

Update Date	10/19/16
Version	3 Vs. 2
Show All Lines	
Total # of Weeks	2

AE	Andrew Volles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted

Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	

Total	\$5,085.00
Commission	\$762.75
Net Total	\$4,322.25
Total Spots	22
Affiliate Split	100.0

Survey	Aug16 C-DMA Nielsen Live+7
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Primary Demo	Adults 35+
Makegood Policy	Approval Required

Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : R3: 10.19 MG. Dropped 1 spots. -\$175 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	OCOL	COLLEGE FOOTBALL 10 SPOTS	10/10/16	10/16/16	12:30	24:00				X	X	X	X	-	-	10	\$201.50	\$2,015.00	30	CFB 10 spots
2	BTN	Northwestern @ Michigan State	10/10/16	10/16/16	14:30	17:30						X		-	-	1	\$175.00	\$175.00	30	CBF 10/15
3	ESP2	Iowa @ Purdue	10/10/16	10/16/16	11:00	14:00						X		-	-	1	\$175.00	\$175.00	30	CFB 10/15
4	ESP2	Nebraska @ Indiana [or] NC @ Miami	10/10/16	10/16/16	14:30	17:30						X		-	-	1	\$175.00	\$175.00	30	CFB 10/15
5	ESP2	Tulsa @ Houston	10/10/16	10/16/16	18:00	21:00						X		-	-	1	\$175.00	\$175.00	30	CFB 10/15
6	ESP2	Colorado State @ Houston	10/10/16	10/16/16	21:30	24:00						X		-	-	1	\$175.00	\$175.00	30	CFB 10/15
7	ESPN	Duke @ Louisville	10/10/16	10/16/16	18:00	21:00					X			-	-	1	\$175.00	\$175.00	30	CFB 10/14
8	ESPN	Kansas State @ Oklahoma	10/10/16	10/16/16	11:00	14:00						X		-	-	1	\$175.00	\$175.00	30	CFB 10/15
9	ESPN	Wake Forest @ Florida State	10/10/16	10/16/16	14:30	17:30						X		-	-	1	\$175.00	\$175.00	30	CFB 10/15
10	ESPN	Ole Miss @ Arkansas	10/10/16	10/16/16	18:00	21:00						X		-	-	1	\$175.00	\$175.00	30	CFB 10/15
11	ESPN	UCLA @ Washington State	10/10/16	10/16/16	21:30	24:00						X		-	-	0	\$175.00	\$0.00	30	R3-1x
12	FS1	West Virginia @ Texas Tech	10/10/16	10/16/16	11:00	14:00						X		-	-	1	\$175.00	\$175.00	30	CFB 10/15
13	FS1	Kansas @ Baylor	10/10/16	10/16/16	14:30	17:30						X		-	-	1	\$175.00	\$175.00	30	CFB 10/15

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14	ESPN	New York Jets @ Arizona Cardinals	10/17/16	10/23/16	19:30	22:30	X							-	-	1	\$1,145.00	\$1,145.00	30	MNF 10/17

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	22	0	0	0	0	0	0	0	0	0	0	0	22
AMT	\$5,085.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,085.00

SYSTEM APP: SALES ACCT

62348842 | Madison | Spectrum/Madison Interconnect, WI | 7838 |

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